

# M.J.CHURCH

➤ ➤ ➤ ➤ Event Waste Management



## Case Study – Badminton Horse Trials 2011

### Background

Mitsubishi Badminton Horse Trails is a three day event, one of only six annual Concours Complet International (CCI) Four Star \*\*\*\* events which takes place each year in the park of Badminton House in Gloucestershire.

### Requirement

The brief received from Mitsubishi Badminton Horse Trails was:

- Provide and implement a clean and efficient waste recycling service for the Mitsubishi Badminton Horse Trials at Badminton House Park.
- Provide retailers and the public with effective means of disposing of their waste across a vast area.

### Approach

MJ Church Event Waste Management's proposal to fulfil this brief was to:

#### Set up and transport:

- Waste stations
- Skips
- Mules and trailers
- On site compound for bulk waste segregation
- Fencing for campsite drop off points

#### During the event provide:

- Bin monitoring and litter picking
- Campsite monitoring
- Waste stations
- Card storage for trade
- Glass bins
- Camping bag recycle packs

#### After the event:

- Collection of all equipment and waste
- Final sweep and pick of the entire site

### Results

The event took place on Thursday 21st April until Monday 25th April 2011 and the results show:

- The entire site was left clean and tidy.
- Statement from organiser

“ We used MJ Church to collect and dispose of our waste for the first time at our 2010 event. The company introduced an innovative recycling system, enabling us to more than meet our targets and enhancing the visitor experience and perception. The supervisors and staff were extremely efficient and interacted very well with our exhibitors and visitors. We had been nervous as to whether a contractor completely new to Badminton would cope with such a large event in their first year, but our fears were groundless. All in all, it was a thoroughly satisfactory experience and we now intend to negotiate a longer term agreement with MJ Church. ”

Hugh Thomas, Mitsubishi Badminton Horse Trials

