

Case Study – WOMAD 2012

Background

WOMAD – (World of Music, Arts and Dance) is an internationally established festival, that brings together artists from all over the globe. The central aim of the WOMAD festival is to celebrate the world's many forms of music and dance.

Requirement

The brief received from WOMAD was:

- Provide and implement a clean and efficient waste management recycling service for the WOMAD Festival at Charlton Park, Malmesbury in July 2012.
- To hand back the site to the same standard as it was handed to WOMAD.

Approach

MJ Church Event Waste Management's proposal to fulfil this brief was to:

Set up and transport:

- Waste stations
- Skips
- Mules and trailers
- On site compound for waste segregation in bulk
- Fencing for campsite drop off points

During the event provide:

- Bin monitoring and litter picking
- Campsite monitoring
- Waste stations
- Card storage for trade
- Glass bins
- Camping bag recycle packs

After the event:

- Collection of all equipment and waste
- Final sweep and pick of the entire site

Reasoning

Our approach was accepted because it fulfilled the brief in the following ways:

- We offered a complete solution for all event waste and recycling requirements
- Being a part of one of the largest waste management companies in the South West gave us the organisational resources to meet deadlines, supply fully trained staff and be able to respond to all waste management needs.
- Our unique waste stations are highly visible and made segregating waste easy and efficient
- We tailored our services to offer an individual yet competitive and reliable package to suit the event's needs.

Results



“The site was left immaculate”